

RFQ: Consultancy for Socio-economic impact assessment to determine the feasibility of the adoption of the international exhaustion regime for trademarks by the Republic of Mauritius

Budget: £15,000 (all-inclusive fee)**Location:** Home-based

Closing date: 5:00 PM BST 19 October 2022

Purpose and objectives of the assignment

The above consists of collecting empirical information in Mauritius through the conduct of meetings surveys/questionnaires/interviews, as may be appropriate, which are crucial for the successful completion of the assignment.

Data should also be collected from external sources for comparative analysis and tests and analysis exercises as may be necessary.

- Objective 3: Assessment of economic contribution of relevant stakeholders. It consists of a cost evaluation of the contribution of identified stakeholders to the economy in terms of employment, productivity/contribution to the economy, social responsibility, value addition, investment, innovation, export earnings and other relevant indicators.

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- Objective 4: Examination of implications.

The expert shall make a micro-level assessment of the implications of the exclusive rights enjoyed by identified operators on competition, the quality of the services provided, after sales service, the price of goods and services and on consumer expenditure and the impact that the adoption of international exhaustion will have on these indicators. The study should also cater for the impact of the exhaustion of trademarks vis-a-vis the current policy of encouraging the local production of medicines, drugs, and vaccines.

- Objective 5: Cost & Benefit Analysis.
- This consists of undertaking an objective assessment of the costs and benefits for consumers, importers of foreign brands and local manufacturers of foreign brands as well as the wider economy resulting from the transition from the national to the international exhaustion of trademark rights regime.

Skills and experience required

It is recommended that the team of experts includes one international senior expert (home-based) and one national expert (based in Mauritius) to assist in data collection.

The duration of the assignment is anticipated to take place over a three (3) month period.

Offers are invited from consultancy firms/ experts working in partnership/consortium having the expertise described under (A)-(D) below.

A Master's degree in either Econometrics, Statistics, Intellectual Property and/or Business Management.

General professional experience

- Extensive working experience related to econometrics/economic analysis or any relevant related discipline and must have been involved in or undertaken similar assignments; and
- Experience on how markets of branded goods work over a range of industries.
- Experience in working on assignments which involve economic analysis within a developing country context.

Soft Skills

Demonstrated ability to present technical findings in succinct reports for a wide public and to make oral public presentations.

Language skills

The expert should have excellent communication and written skills in English language. He/She should be able to express themselves in very clear English, be able to interact easily with business operators, conduct interviews and host stakeholder meetings

Ability to speak French will be an advantage.

Please apply for this contract by submitting a Technical and Commercial proposal to connectivity@commonwealth.int by 19 October 2022.

Prices quoted should include VAT but must indicate clearly where VAT is applicable and where items might be zero-rated. Evaluation will be based on both competency and cost.

Document

[RFQ- Feasibility study on adoption of the international exhaustion regime for trademarks.docx](#)
(224.94 KB)

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